



MARCH 24-28, 2026 • SÃO PAULO - BRAZIL

REVOLUTIONIZING PRINTING

THE LARGEST PRINTING AND
CONVERTING EVENT IN THE AMERICAS

2006 • 2026

20 years of excellence and leadership

EXPOPRINT: YOUR PATH TO REVOLUTION

ExpoPrint Latin America is a dynamic and strategic event focused on bringing together companies, solutions, professionals and experts in printing and conversion in an environment entirely dedicated to generating business.

And what makes **ExpoPrint** so strong? Its 20 years of concrete results set it apart from all other initiatives in the sector, and it is considered a fundamental element in the history of printing in Latin America.

It's clear positioning in the market makes it an essential trade show for those seeking to transform their entrepreneurial vision and guide future paths.

Participate in the largest printing, flexography and digital conversion event in the Americas and stand out from the competition by positioning your brand, strengthening customer relationships and attracting the attention of new potential leads.

APS AND AFEIGRAF: 20 YEARS PRINTING THE PRESENT AND THE FUTURE OF PRINTING



IF IT'S PRINTING, IT'S EXPOPRINT

- **Hybrid event that positions itself as the stage for innovation;**
- **Exhibitors and visitors from all continents;**
- **Direct impact on revenue, achievement of goals and generation of business.**

3 PAVILIONS

in one of the most modern event centers in Latin America

+45.000

square meters of exhibition

+50.000

highly qualified visitors

+R\$ 1 BILLION

in business generated during the fair

5 DAYS

of intense networking



WE WORK FOR THE FUTURE OF PRINTING

Our work goes beyond presenting solutions: our mission is to help the industry develop. Before the fair, we support positive initiatives such as conferences and awards, aiming to promote the trade show and the sector. During the event, free conferences update entrepreneurs on what is happening around them.

We have a strong social responsibility by supporting inclusion projects and promoting sustainable actions, showing the world that printing is environmentally friendly.



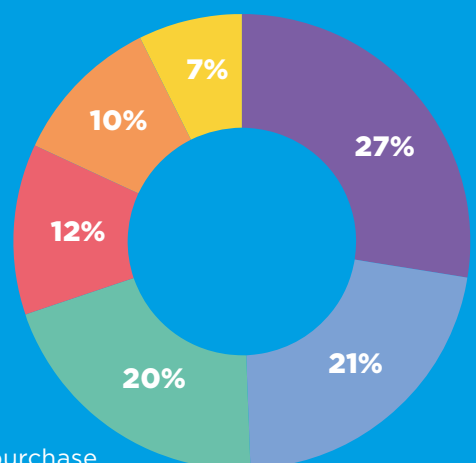
ALL FORMS OF PRINTING

Our goal is to provide **ExpoPrint Latin America** visitors with a clear overview of where we are as an industry and where we are headed in the future. Those who attend will see absolutely EVERYTHING that exists in printing: commercial, editorial, offset, digital, 3D, flexo, packaging, labels, tags, large format, decoration, signage, personalization, short runs, sublimation, laser transfer, textile, DTF, DTG and much more.

This unique difference of **ExpoPrint** is what makes it the best choice for visitors and exhibitors.

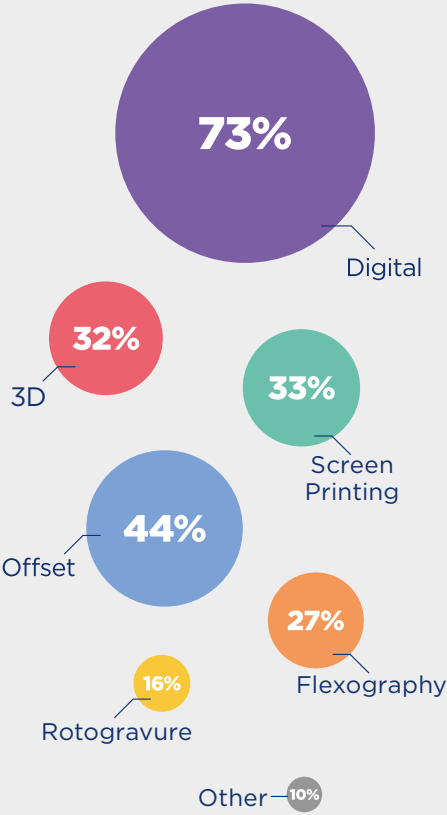
If your company sells printing solutions, this is the place for you!

WE WELCOME THE CUSTOMER YOU WANT TO REACH

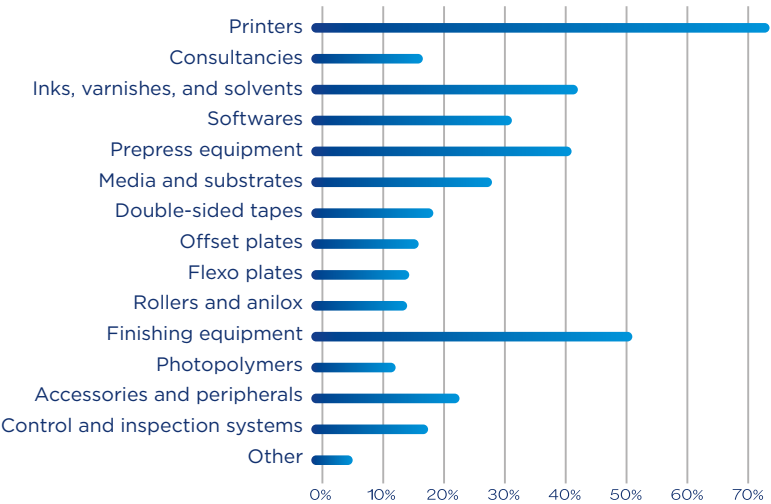


- Execute the purchase
- Give final approval
- Indicate the need
- Have no involvement
- Recommend brand and model
- Justify the need

OUR VISITOR IS
LOOKING FOR YOUR
TECHNOLOGY



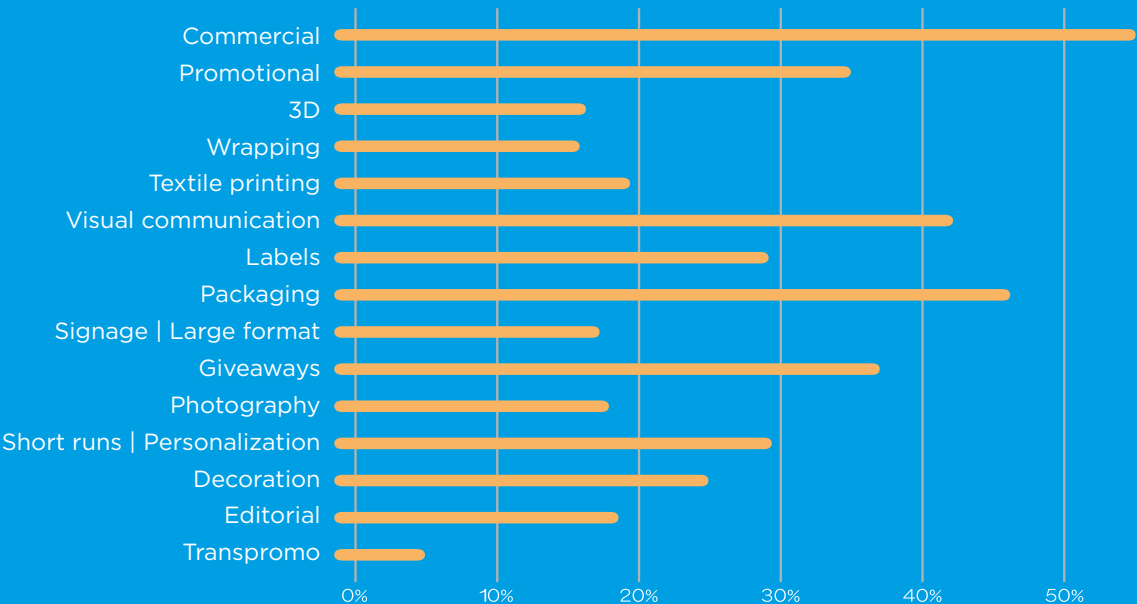
OUR VISITOR IS LOOKING FOR
NEW MARKETS



WE WELCOME ENTREPRENEURS
INTERESTED IN ALL AREAS



OUR VISITOR IS LOOKING
FOR WHAT YOU OFFER





“**ExpoPrint** is the meeting point for leaders seeking to make their processes agile, modern and sustainable. Our mission is to strengthen the sector and provide over 50,000 visitors with an excellent trade show, showcasing technology and addressing impactful topics, such as the relationship between printing and sustainability”

Jorge Maldonado,
Afeigraf's president



EXPOPRINT LATIN AMERICA 2026: ACHIEVING NEW RECORDS!

With new milestones being reached every day, **the largest printing event in the Americas** entered in 2025 surpassing the final figures in terms of space occupied in its last edition (in other words, **it is already larger than in 2022**) and with many new features.

There have been two expansions so far. The first was the **launch of the ConverFlexo Pavilion** - a space entirely dedicated to **flexography and digital conversion** - to meet the demands of a segment with impressive numbers.

After the initial growth of 57%, we **increased our space again**. We now **occupy the Blue, Green and White Pavilions of Expo Center Norte, reaching more than 45,000 square meters** of exhibition area.

The announcements and expansions demonstrate a highly competitive market that has once again chosen **ExpoPrint Latin America as the main tool** for disseminating the latest cutting-edge technologies available globally.



CONVERFLEXO: THE FLEXO AND DIGITAL CONVERSION PAVILION

ExpoPrint Latin America 2026 is the home of all technologies! Our goal is for visitors to have the broadest understanding of the segment's panorama and where the golden opportunities lie.

The **ConverFlexo Pavilion** broadens horizons and highlights how much flexography and digital conversion technologies have evolved in the production of packaging, labels, cardboard boxes and tags. The initiative is being implemented through a partnership with ABFLEXO/FTA-Brasil, a leading entity that has been fighting for a strong sector for over 35 years.

The space is reserved for **the latest cutting-edge narrow, medium and wide web printing solutions, in addition to digital printing**, so that printers, converters, brand owners, agencies and designers can gain in-depth knowledge of the processes. The suppliers that lead the market will be at the ConverFlexo Pavilion to present:

- Substrates such as films, papers and corrugated cardboard
- Inks, varnishes and solvents
- Photopolymer plates
- Inspection and defect detection systems
- Plate preparation equipment
- Finishing and converting solutions
- Software for all stages of the process
- Double-sided tapes, blades and knives
- Print shop services
- Anilox, accessories and peripherals
- Ink control systems
- And everything that is part of the production chain!



ABFLEXO **FTA**
ASSOCIAÇÃO BRASILEIRA TÉCNICA DE
FLEXOGRAFIA E CONVERSÃO DIGITAL



HOW MANY MEETINGS HAVE YOU HAD IN THE LAST FIVE DAYS?

Even with the ease brought by online tools, the busy business routine prevents us from prospecting new clients daily and perfectly publicizing our news.

At ExpoPrint & ConverFlexo Latin America, **you will get a huge amount of leads** in a period of 5 days to manage and work with all year long.

We guarantee that **no other form of prospecting is as effective** and impactful.

The place where all business people are is at ExpoPrint & ConverFlexo. And why is that?

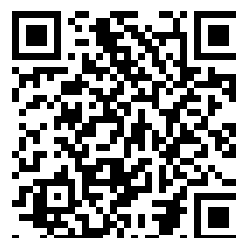
Because we have **decades of experience in the area, knowing absolutely all areas of printing**. We have **the largest and most up-to-date database** in the industry, with the most valuable contacts - added to a **team that works daily in the sector** and knows how to use all available prospecting methods effectively.



THE MEETING YOU'VE BEEN
WAITING FOR WITH THAT
DECISION MAKER WILL BE HELD
AT THE TRADE SHOW!

JOIN THIS TEAM:


Confirmed
companies



WE ARE THE CONNECTING LINK

ExpoPrint is the main event for the market. Those who are part of the industry can attest to this. They are suppliers and entrepreneurs who, at each edition, use the fair as a way to **boost their businesses**. See what exhibitors and visitors have to say about the event:

EXHIBITORS: VISIBILITY AND BUSINESS

“Heidelberg is very pleased with its participation in ExpoPrint 2022. The packed booth was reflected in numbers that reflect the success of yet another edition and show how important it is to be close to the customer”

Silvia Montes, president of Heidelberg do Brasil

“Xerox, as in other years, considers ExpoPrint Latin America to be very important for the digital printing market. In the last edition, we brought our most modern line of equipment, which was a great success at our booth”

Wagner Pereira Roque, product marketing manager at Xerox

VISITORS: NETWORKING AND KNOWLEDGE

“ExpoPrint was a great time to learn about new printing technologies, strengthen contact with current and potential suppliers, network with market professionals and understand what’s new in the industry - through the lectures held during the fair. It was an enriching experience!”

Fábio Carvalho, supply chain director at Printi

“It was great to go back to visiting trade shows and once again have access to machines, technologies and networking. ExpoPrint was interesting, diverse and brought practical solutions shown live. And that’s great!”

Felipe Toledo, CEO of Camargo Embalagens

WE ARE A TOOL FOCUSED ON GENERATING BUSINESS

Our visitors consider **ExpoPrint the perfect event to discover the future of printing** and chart sustainable paths that aim for growth through the introduction of new technologies, products and services.

This preference is the result of the tireless work of a **team made up of experts in organizing high-level trade shows**, as well as specialists who work alongside printing professionals every day, seeking out and disseminating the latest innovations.



RELEVANCE: the trade show discusses topics such as sustainability, artificial intelligence and innovation, which dictate the rules of the game and shape success.



CONTACTS: come face to face with current and potential customers, with highly qualified profiles and interested in machines and new technologies.



BUSINESS GENERATION: more than 1 billion reais in business generated during the event and the certainty that there will still be much more in the months to come.



BRANDING: In addition to generating business, the fair provides unique experiences to increase brand visibility and strengthen relationships.



ADVERTISING: Count on us to promote your brand on our channels throughout the fair cycle, especially case studies and launches.



EXHIBITOR KIT: We offer a kit with personalized social media content so you can invite customers and leads with our official material.



MERCHANDISING: We have options to strengthen your brand at the fair with merchandising items, such as branding on credentials, maps, signage and much more.

MANY REASONS, ONE SHOW

APS Eventos is committed to be by your side throughout all stages of your participation in **ExpoPrint & ConverFlexo Latin America 2026**. There are several actions and initiatives aimed at promoting your product and brand within the best network in the market.

Every detail counts: from location selection to meticulous planning, amplified by hybrid coverage, and unmatched networking opportunities. This is the printing industry's definitive showcase.

Exhibiting at ExpoPrint allows you to choose from a host of opportunities that best fit your company's mission statement and goals.



OPEN SPACE

We offer the space for you to customize the format and style of your booth according to your vision and specific needs. From traditional options to the most innovative, we encourage creativity to showcase your brand and products.



BASIC ASSEMBLY

It's the ideal choice for companies seeking practicality and time optimization in booth assembly. This option includes all essential elements to ensure excellent service to visitors, allowing the team to fully focus on sales.



STARTUP ASSEMBLY

Welcome to the world of events! This model delivers the most practical and efficient assembly so that your company can take full advantage of business opportunities, without worrying about assembly details or additional fees.



A FEIGRAF AND APS: A UNION THAT TRANSFORMS

ExpoPrint Latin America is an initiative carried out by Afeigraf (Association of Agents of Suppliers of Equipment and Supplies for Industry), an entity founded in 2004 that brings together the main companies in its segment and has as its main objective the creation of a **strong, united and modern industry**. The group aimed for a fair with international reach that would match the potential of the Brazilian printing industry.

Since its first edition in 2006, **APS Eventos Corporativos** found the perfect partner to organize and promote the event, which has shown **solid growth** each year and demonstrated the incredible potential of printing and conversion.

In addition to two decades of Afeigraf's struggles and achievements, ExpoPrint will **celebrate its 20th anniversary in 2026**, which will mark a unique moment in our history, providing points of reference, guidance and inspiration.

BOOK YOUR STAND

Sales Marketing

marketing@apseventos.com.br

+55 11 91567 6494

+55 11 4013-7979



Organization and Promotion:
aps eventos corporativos

Realization:
Afeigraf

www.expoprint.com.br

March 2025